

#### 2021 GLENDALE LADY FALCONS PROGRAM AND AD BOOK

We will again be publishing a Glendale Lady Falcons Soccer Program Book to help with fundraising for the Booster Club. Players can generate revenue for the program that is used to support the coaches and the players. Team pictures, senior team member picture, team rosters, and schedules are included in the book. As each ad is sold please fill out the attached form and collect payment. A copy of the form is required for each ad sold. Please have ads ready to be turned in with money no later than March 22nd. If there are any questions, please contact Tyler Thompson by email or call. Ad artwork to be emailed to <a href="mailto:glendaleadbook@thompsonsales.com">glendaleadbook@thompsonsales.com</a>.

Tyler Thompson tthompson@me.com 417-496-7773

#### **AD INFO**

### Each book to be delivered to Glendale Soccer Players and each advertiser.

#### Approx. ad size and prices:

Full Page	7.5" x 10"	\$200
Half Page	7.5" x 7.75"	\$125
Quarter Page	3.75" x 4.75"	\$75
Business Card	3.5" x 2"	\$50
Inside Cover	7.5" x 9.5"	2 available \$350 each
Back Cover	7.5" x 9.5"	1 available \$350

#### What is needed for ads?

<sup>\*</sup>Email artwork in a JPG of TIF file to <u>glendaleadbook@thompsonsales.com</u>. We will assume everything written is to be included in the ad when we build it if it is needed.

<sup>\*</sup>Checks are to be made out to Glendale Soccer Booster Club and delivered to Coach Horras with the form.



## 2021 Glendale Lady Falcons Soccer Program Ad Book Form

Player Name	Grade	
Business Name		
Business Address		
Contact Person	Phone Number	
Email Address		

### Ad Sizes

Inside/Back Cover	\$350.00	7.5" x 9.5"
Full Page	\$200	7.5" x 10"
Half Page	\$125	7.5" x 7.75"
Quarter Page	\$75	3.75" x 4.75"
Business Card	\$50.00	3.5" x 2"

# Circle the appropriate ad desired above

If you need assistance with your ad please call Tyler Thompson 417-496-7773

Ad Orders are due by no later than <u>March 22nd</u>

Please make checks payable to Glendale Soccer Booster Club

Fill out all information above before turning in