

2017 GLENDALE LADY FALCONS SOCCER PROGRAM AD-BOOK

We will publish a Glendale Lady Falcons Soccer Program Book which will be a fundraiser for the Booster Club. Players are able to generate the most revenue with this and all the money goes to support the needs of our coaches and players. Besides the sponsor ads, the book will also include a list of Booster Club Members, Senior team member pictures and profiles, Varsity Team Picture, Junior Varsity Team Picture, team rosters, season schedules.

As you sell each ad, fill in the information on the attached form and collect payment. You will need to copy the form for each ad sold. **Please have all ads ready to be turned in (including the money) by February 27th (the first day of practice).** You can drop these off at the address below or e-mail these to:

Jerany Jackson

Great River Engineering
2826 South Ingram Mill Road
Springfield, MO 65804
jjackson@greatriv.com

**If you have any questions, please contact Jerany Jackson
by email or call 417.838.8696**

Here is some important info you should tell your potential advertisers:

The booklet will be distributed to all Glendale Lady Soccer Plyers. Each advertiser will also receive a copy.

Approx. ad size and price:

Full Page	7.5" x 10"	\$150.00
Half Page	7.5" x 4.75"	\$100.00
Quarter Page	3.75" x 4.75"	\$60.00
Business Card	3.5" x 2"	\$40.00
Inside Cover (color)	7.5" x 9.5"	2 available for \$250.00 (each on a first come basis)
Back Cover (color)	7.5" x 9.5"	1 available for \$250.00 (on a first come basis)

What is needed for ads :

- Camera ready artwork and/or logo
 - o Provide JPG or TIF file
- Write message and instructions on order form in the space provided and we will design an ad. Put instructions or notes to ad designers in parenthesis. We will assume everything you write on the form is to go on the ad except anything in parenthesis.

Make checks payable to Glendale Soccer Booster Club.

2017 GLENDALE LADY FALCON
SOCCER PROGRAM AD BOOK

Ad Form

Glendale Soccer Player _____ Grade _____

Name of Business _____

Business Address _____

Contact Person _____ Phone _____

E-mail Address _____

Ad Sizes

_____ Inside/Back Cover	\$250.00	7.5" x 10"
_____ Full Page	\$150.00	7.5" x 10"
_____ Half Page	\$100.00	7.5" x 4.75"
_____ Quarter Page	\$ 60.00	3.75" x 4.75"
_____ Business Card	\$ 40.00	3.5" x 2"

_____ Camera-ready artwork and/or logo (JPG or TIF file)

_____ Provide on CD/DVD or thumb drive
_____ Email to jjackson@greatriv.com

_____ I need assistance with ad design

Use the back of this sheet to write message and instructions. We will assume everything you write on this form is to go on the ad, except items in parentheses.

Ad Orders Are Due On or Before
February 27th – First Day of Practice/Tryouts
Please make checks payable to Glendale Soccer Booster Club

Player Name: _____

Business Name: _____

Ad Amount: _____

(Please fill out ALL information.)