**2013 GLENDALE SOCCER PROGRAM AD-BOOK**

Once again we will publish a Glendale Soccer Program Book which is our largest and most important fundraiser for the Booster Club. We generate the most revenue with this and all the money goes to support the needs of our coaches and players. Besides the sponsor ads, the book will also include a letter from the Glendale Principal, list of Booster Club Members, team honors, team record/history, Varsity Team Picture, Junior Varsity Team Picture, team rosters, season schedules, and individual senior pictures with biographies.

As you sell each ad, fill in the information on the attached form and collect payment. You will need to copy the form for each ad sold. **Please have all ads ready to be collected along with the money by August 29, 2013, at the season tailgate party.** If you would like to mail these earlier, you may do so to:

**Gwen Thomas**

**1425 South Ginger Blue**

**Springfield, MO. 65809**

**Here is some important info you should tell your potential advertisers:**

We are publishing a booklet which will be distributed to all families of the Glendale Soccer Club. Each advertiser will also receive a copy.

**Approx. ad size and price:**

Full Page 7.5” x 10” $150.00

Half Page 7.5” x 4.75” $100.00

Quarter Page 3.75” x 4.75” $60.00

Business Card 3.5” x 2” $40.00

Inside Cover (color) 7.5” x 9.5” 2 available for $250.00 (each on a first come basis)

Back Cover (color) 7.5” x 9.5” 1 available for $250.00 (on a first come basis)

**What is needed for ads :**

* Camera ready artwork and/or logo or
* Write a copy and instructions on order form in the space provided and we will design an ad. Put instructions or notes to ad designers in parenthesis. We will assume everything you write on the form is to go on the ad except anything in parenthesis.

**Make checks payable to Glendale Soccer Booster Club.**