

2008 GLENDALE SOCCER PROGRAM AD-BOOK

Once again we will publish a Glendale Soccer Program Book which will include: Letter from The Principal, list of Booster Club Members, 2007 honors, team record/history, Varsity Team Picture, Junior Varsity Team Picture, team rosters, season schedules, individual senior pictures with biographies, cheerleaders, sponsor ads, etc.

This is our largest and most important fundraiser for the Booster Club. We generate the most revenue with this and all the money goes to support the needs of our coaches and players. We ask that each player sell at least **\$250.00** in ads. As you sell each ad, fill in the information on the attached form and collect payment. You will need to copy the form for each ad sold. Please have all ads ready to be collected along with the money by August 21, 2008 at the Tailgate Party. If you would like to mail these earlier, you may do so to:

Tony Morris
4143 E. Kingsbury
Springfield, MO. 65809

Here is some important info you should tell your potential advertisers:

We are publishing a booklet which will be distributed to all families of the Glendale Soccer Club. Each advertiser will also receive a copy.

Approx. ad size and price

Full Page	7 ½" x 10"	\$150.00
Half Page	7 ½" x 4 ¾"	\$100.00
Quarter Page	3 ¾" x 4 ¾"	\$ 60.00
Business Card	3 ½" x 2"	\$ 40.00
Inside Cover	7 ½" x 9 ½"	2 available for \$175.00 each on a first come basis.

What is needed for ads :

- Camera ready artwork and/or logo or
- Write a copy and instructions on order form in the space provided and we will design an ad. Put instructions or notes to ad designers in parenthesis. We will assume everything you write on the form is to go on the ad except anything in parenthesis.
- Make checks payable to Glendale Soccer Booster Club.

**2008 GLENDALE HIGH SCHOOL SOCCER
AD-BOOK**

Ad Order Form

Glendale Soccer Player _____ **Phone** _____
Name of Business _____
Business Address _____
Contact Person _____ **Phone** _____

	<u>Ad Sizes</u>	
_____ Full Page	\$150.00	7 1/2" x 10"
_____ Half Page	\$100.00	7 1/2" x 4 3/4"
_____ Quarter Page	\$ 60.00	3 3/4" x 4 3/4"
_____ Business Card	\$ 40.00	3 1/2" x 2"

_____ **I am enclosing camera ready artwork and/or logo**

_____ **I am enclosing camera ready artwork on disk with print out**

Software ad was created in _____

_____ **I need assistance with ad design.**

Use the back of this sheet to write copy and instructions.

**We will assume everything you write on this form is to go on the ad,
except items in parentheses.**

**Ad Orders Are Due On or Before August 21, 2008
At the Tailgate Party**

Please make checks payable to the Glendale Soccer Booster Club

Thank You For Supporting GHS Soccer